

Press Release

Presence Technology chosen to judge Startup World's first visit to Spain

Jose Luis Castaños, Founder and EVP of Presence Technology, will be one of the expert judges for the next game-changing start-up in IT

Spain, Madrid April 24th, 2013.- Presence Technology, leading European provider of Multichannel Contact Center solutions, announced today that one of its founders, José Luis Castaños will be part of the expert judges in the next [Startup World](#) global edition, taking place in [Barcelona May the 2nd](#).

Startup World is an initiative to promote the global search of IT start-up companies that offer breakthrough services or solutions. Startup World will be in 20 cities around the world looking for the next Jobs or Zuckerberg. While most the world looks to Silicon Valley this initiative wants to shine the light on emerging business cultures in international markets worldwide. Jose Luis Castaños has been chosen for his extensive technological background, business view, and involvement in Presence Technology internationalization.

Erick Davidson, Startup World cofounder: "It's our first time organizing the competition in Spain, we're sure to find a finalist in Barcelona that will make it all the way to the finals in Silicon Valley. We've put together a powerful group of judges for May 2nd- it's very exciting."

About Startup World

Startup World is an initiative to promote the global search of IT start-up companies that offer breakthrough services or solutions. Startup World holds this competition in 20 cities around the world looking for the next Jobs or Zuckerberg. While the main technology media is based on Silicon Valley this initiative wants to give view to emerging business cultures in the international markets. For more information visit www.startupworld.com/ and <http://startupworldbarcelona.eventbrite.com/>

About Presence Technology

Presence Technology is a European leading provider of multi-channel Contact Centre, available in Onsite, Hosted or hybrid models that enable contact centres optimize resources and increase efficiency in the communications process with its customers. With a team of highly skilled professionals the company has a customer's globally and a network of **strategic partners** in Europe, Africa, Latin America and North America that certify and support their projects around the world. For more information visit www.presenceco.com, Presence's blog or follow us.

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